

# ReTrak™

**INNOVATIVE MOBILE SOLUTIONS**

Driving Incremental Sales with Unique Value-Driven Offerings



# #1 LEADER

## IN RETRACTABLE ACCESSORIES

Our retractable charging accessories are now sleeker than ever, blending cutting-edge functionality with elevated aesthetics.



OUR PRICE POINTS HIT THE SWEET SPOT BETWEEN PREMIUM QUALITY AND ACCESSIBLE VALUE.



THE RETRACTABLE FEATURE OFFERS A UNIQUE SELLING POINT THAT MAKES OUR PRODUCTS STAND OUT.



OUR DESIGN AESTHETIC ALIGNS WITH MODERN, TECH-FORWARD DESIGN LANGUAGE.





# INNOVATION THAT PULLS AHEAD



Leading designer and manufacturer of retractable accessories worldwide since 2004.



300+ unique retractable products brought to life.



Reliable designs featuring unique, exceptionally durable mechanisms.



Engineered for today's on the go lifestyle and to fit in a new minimalist society.



# UNWINDING OPPORTUNITY

Retractable Market Growth at a Glance

## **\$2.8 Billion by 2033**

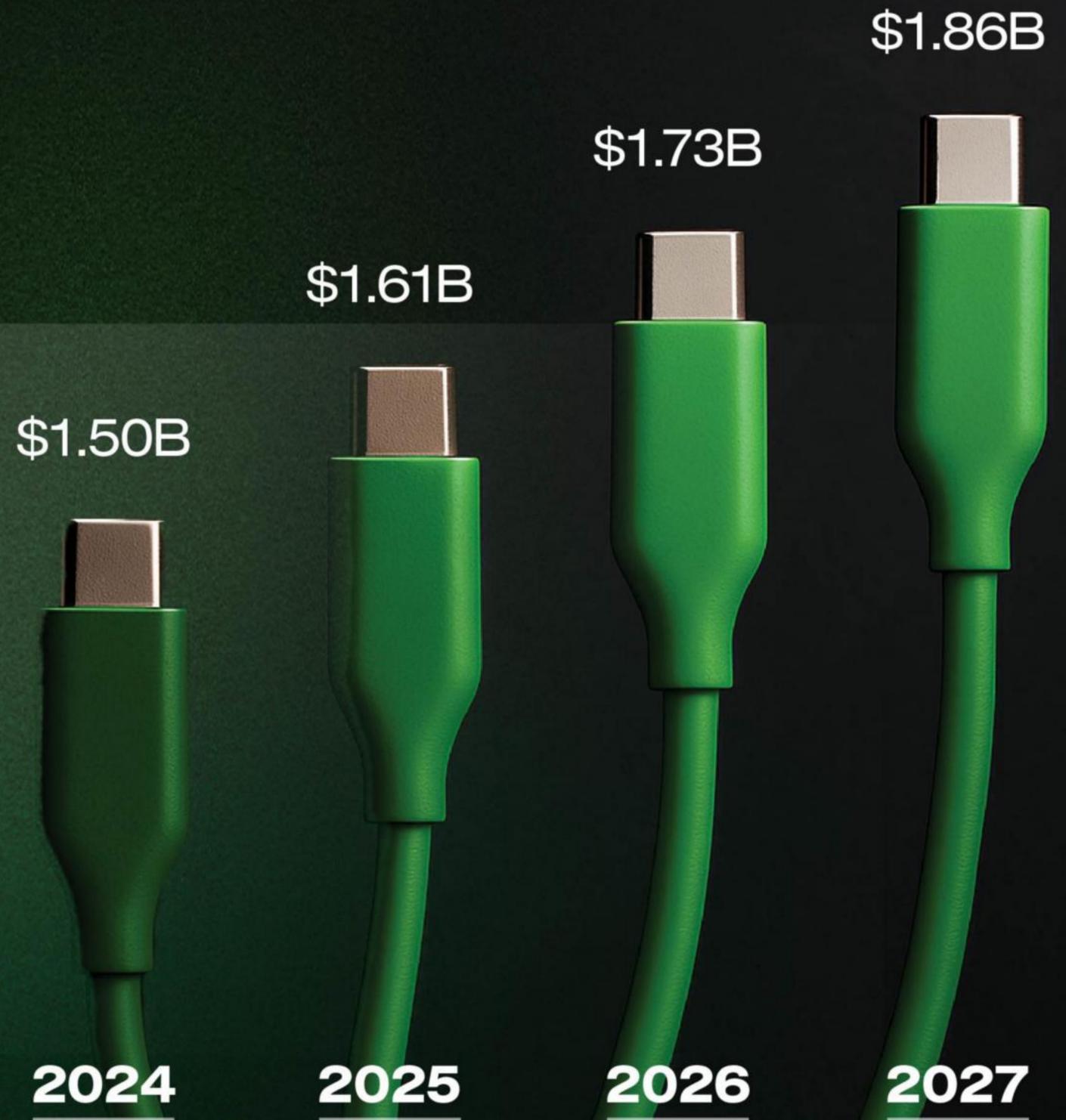
Retractable cable reels market nearly doubling from \$1.5B to \$2.8B.

## **7.5% Annual Growth**

Outpacing other cable accessory categories with above-average CAGR.

## **\$99.6 Billion Market**

Broader cable accessory market shows massive scale and synergy.



retractable

65W POWER BANK

USB-C Cable and AC Plug

ReTrak™

CLEAR PRODUCT IMAGERY THAT SHOWCASES FUNCTIONALITY



2 ft retractable cable

BOLD AND DIRECT CALLOUTS FOR SPECIFYING MODELS

ReTrak™ REIMAGINED



Retractable 65W POWER BANK  
USB-C Cable and AC Plug

# POWER,

## PULLED TOGETHER

A Sleek way to charge at home,  
work, or anywhere in between.



# RETRACTABLE USB-C WALL CHARGERS

## USB-C CABLE & USB-C PORT

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**FAST**  
CHARGING



**USB-C RETRACTABLE**  
POWER CABLE



**PORTABLE**  
COMPACT DESIGN



20W Wall Charger

30W Wall Charger

45W Wall Charger



# RETRACTABLE USB-C WALL CHARGERS

## USB-C CABLE & CHARGING PORTS

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**FAST  
CHARGING**



**USB-C RETRACTABLE  
POWER CABLE**



**PORTABLE  
COMPACT DESIGN**

70W Wall Charger

100W Wall Charger



# 20W DUAL USB-C WALL CHARGER

USB-A PORT & 2 USB-C CABLES

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**40W MAX**  
20W PER USB-C PORT



**DUAL USB-C**  
RETRACTABLE CABLES



**DURABLE**  
CONSTRUCTION



# 70W USB-C WALL CHARGER WITH LCD POWER READOUT

## USB-C CABLE & CHARGING PORTS

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**FAST  
CHARGING**



**USB-C  
RETRACTABLE CABLE**



**POWER READOUT  
TFT LCD TECHNOLOGY**



# 100W USB-C RETRACTABLE CABLE

100W POWER DELIVERY

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**100W**  
FAST CHARGING



**USB-C**  
RETRACTABLE CABLES



**REINFORCED**  
CONNECTORS



# DUAL USB-C RETRACTABLE CABLE

USB-C OUTPUT + 2 USB-C INPUTS

A built-in retractable cable with dual connectors eliminates tangled cords, making it perfect for home, office, or travel use



**FAST**  
CHARGING



**DUAL USB-C**  
RETRACTABLE CABLE



**REINFORCED**  
CONNECTORS



# 2-OUTLET TRAVEL EXTENSION CABLE

RETRACTABLE USB-C CABLE & 3 PORTS

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**FAST**  
POWER DELIVERY



**MULTIPLE PORTS**  
USB-C, USB-A, & AC OUTLETS



**DURABLE**  
CONSTRUCTION



# 67W USB POWER STATION

5 USB-C + 1 USB-A PORTS

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



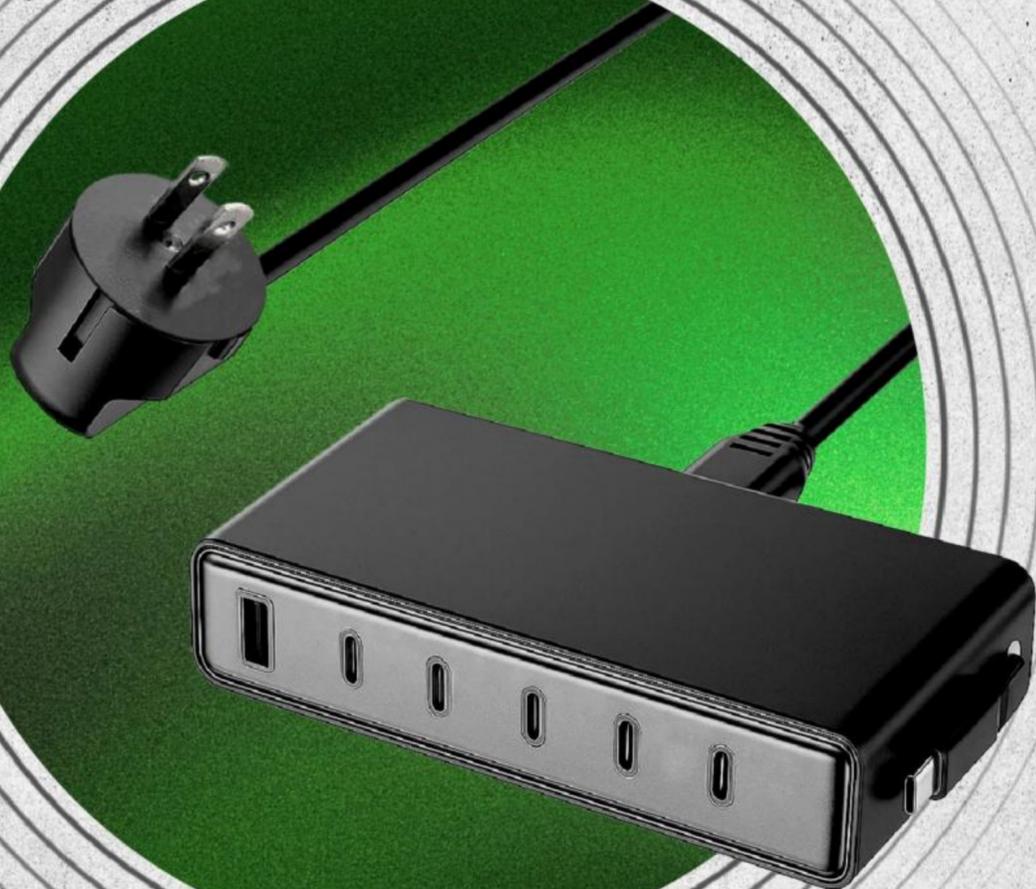
**3FT AC**  
POWER CORD



**USB-C RETRACTABLE**  
CHARGING CABLE



**MULTI PORTS**  
5 USB-C + 1 USB-A



# 2-IN-1 WIRELESS CHARGER

WATCH & PHONE

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**COMPACT**  
PORTABLE DESIGN



**USB-C RETRACTABLE**  
POWER CABLE



**15W MAGSAFE**  
CHARGING



# 35W USB-C 10K mAh WIRELESS CHARGING POWER BANK

MAGSAFE, USB-C CABLE + PORT

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**MAGSAFE**  
CHARGING



**USB-C RETRACTABLE**  
POWER CABLE



**BUILT-IN**  
MAGSAFE PHONE STAND



# 5-IN-1 MAGSAFE 22.5W POWER BANK

USB-C CABLE, PHONE, EARBUDS, & WATCH

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**MAGSAFE**  
CHARGING



**DUAL PORTS**  
USB-C & USB-A



**10,000mAh**  
POWER BANK



# 3-IN-1 RETRACTABLE TRAVEL VALET

PHONE, EARBUDS, & WATCH

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**COMPACT**  
PORTABLE DESIGN



**USB-C RETRACTABLE**  
POWER CABLE



**MAGSAFE**  
CHARGING



# UNIVERSAL TRAVEL ADAPTERS

USB-C CABLE, 2 USB-A PORTS + 3 USB-C PORTS

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**FAST**  
CHARGING



**USB-C RETRACTABLE**  
POWER CABLE



**DURABLE**  
CONSTRUCTION

35W Travel Adapter  
**RETAIL: \$59.99**

70W Travel Adapter  
**RETAIL: \$79.99**



# 80W POWER TOWER STATION

RETRACTABLE CABLE, USB-C/USB-A PORTS, & WIRELESS CHARGING

Built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**DUAL PORTS**  
USB-C / USB-A



**USB-C**  
RETRACTABLE CABLE



**15W WIRELESS**  
CHARGING PAD



# PORTABLE POWER BANKS

Retractable charging on-the-go.



# 20W POWER BANK

## 10,000mAh

USB-C CABLE + POWER READOUT SCREEN

A built-in cable eliminates the need to carry a cable, making it perfect for home, office, or travel use



**FAST**  
CHARGING



**USB-C**  
CABLE



**LCD POWER**  
READOUT



# 20W POWER BANK

## 20,000mAh

USB-C CABLE + POWER READOUT SCREEN

A built-in cable eliminates the need to carry a cable, making it perfect for home, office, or travel use



**FAST**  
CHARGING



**USB-C**  
CABLE



**POWER**  
READOUT



# RETRACTABLE USB-C LAPTOP POWER BANKS

RETRACTABLE USB-C CABLE + AC PLUG

A built-in cable eliminates the need to carry a cable, making it perfect for home, office, or travel use



**FAST  
CHARGING**



**DUAL PORTS  
USB-C / USB-A**



**LCD POWER  
READOUT**



10,000 mAh PD45W Power Bank

**RETAIL: \$119.99**

20,000 mAh PD65W Power Bank

**RETAIL: \$149.99**



# 100W LAPTOP POWER BANK

## 20,000mAh

RETRACTABLE USB-C CABLE + USB PORTS

A built-in cable eliminates the need to carry a cable, making it perfect for home, office, or travel use



**FAST**  
CHARGING



**THREE PORTS**  
USB-C / USB-A



**LCD POWER**  
READOUT

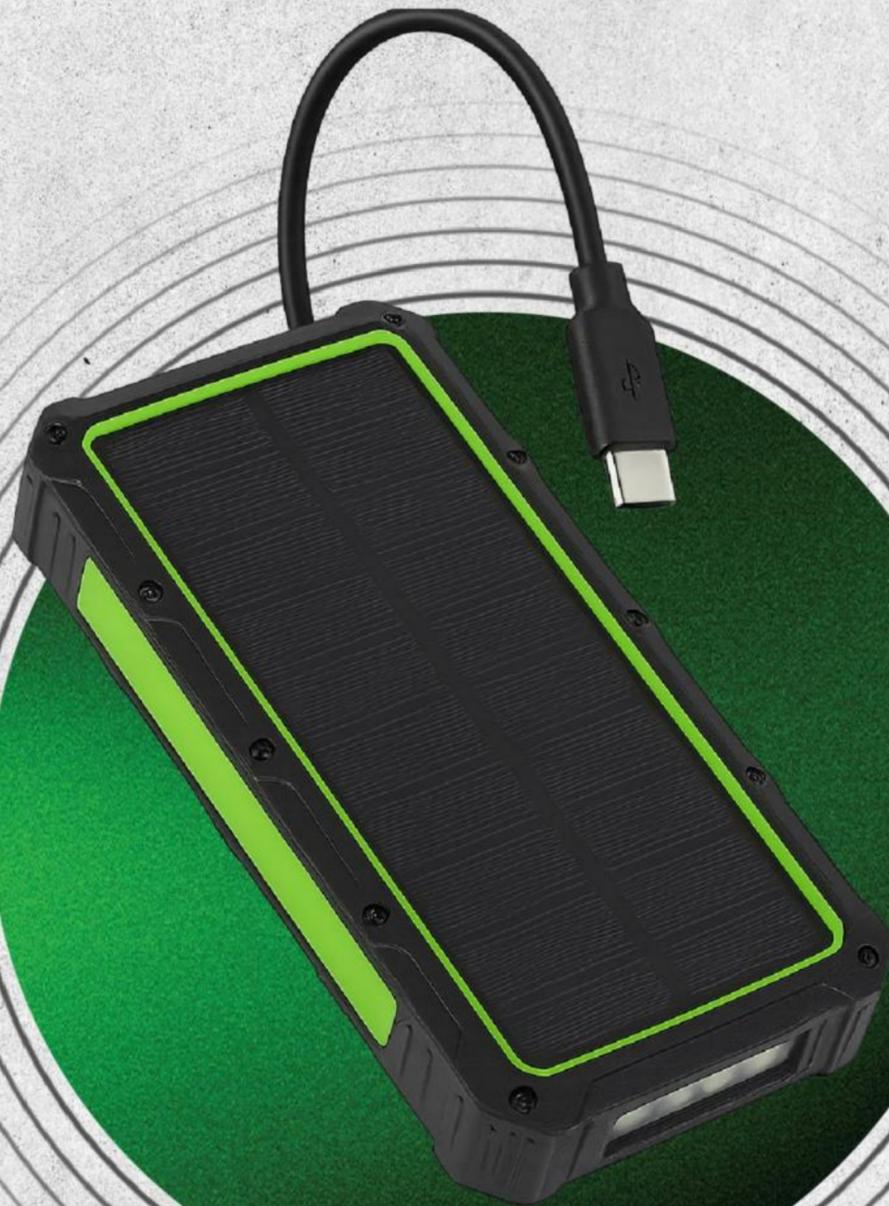


# SOLAR POWER BANK

## 20,000mAh

USB-C CABLE + MAGNETIC SOLAR CHARGING

A built-in cable eliminates the need to carry a cable, making it perfect for home, office, or travel use



**SOLAR**  
CHARGING PANEL



**USB-C RETRACTABLE**  
CABLE



**MAGNETIC**  
WIRELESS CHARGING



# CLIP-ON POWER BANK

## 5,000mAh

RETRACTABLE USB-C CABLE

A built-in cable eliminates the need to carry a cable, making it perfect for home, office, or travel use



**10W**  
POWER OUTPUT



**USB-C RETRACTABLE**  
CABLE



**CLIP-ON COMPACT**  
PORTABLE DESIGN



# DRIVE & CHARGE **SIMPLIFIED**

Clever retractable designs built for every journey on the road ahead.



# 30W DUAL PORT PD CAR CHARGER+

USB-C CABLE + USB-C & USB-A PORTS

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**HIGH SPEED**  
FAST CHARGING



**USB-C**  
RETRACTABLE CABLE



**DUAL PORTS**  
USB-C & USB-A

# 66W USB-C RETRACTABLE CAR CHARGER

USB-C CABLE + USB-C PORT

A built-in retractable cable with dual connectors eliminates tangled cords, making it perfect for home, office, or travel use



**HIGH SPEED  
FAST CHARGING**



**USB-C  
RETRACTABLE CABLE**



**CHARGING PORT  
USB-C**



# 45W DUAL USB-C RETRACTABLE CAR CHARGER

DUAL CHARGE CABLES + USB-C & USB-A PORTS

Two built-in retractable cables eliminate tangled cords, making it perfect for home, office, or travel use



**HIGH SPEED**  
FAST CHARGING



**DUAL USB-C**  
RETRACTABLE CABLES



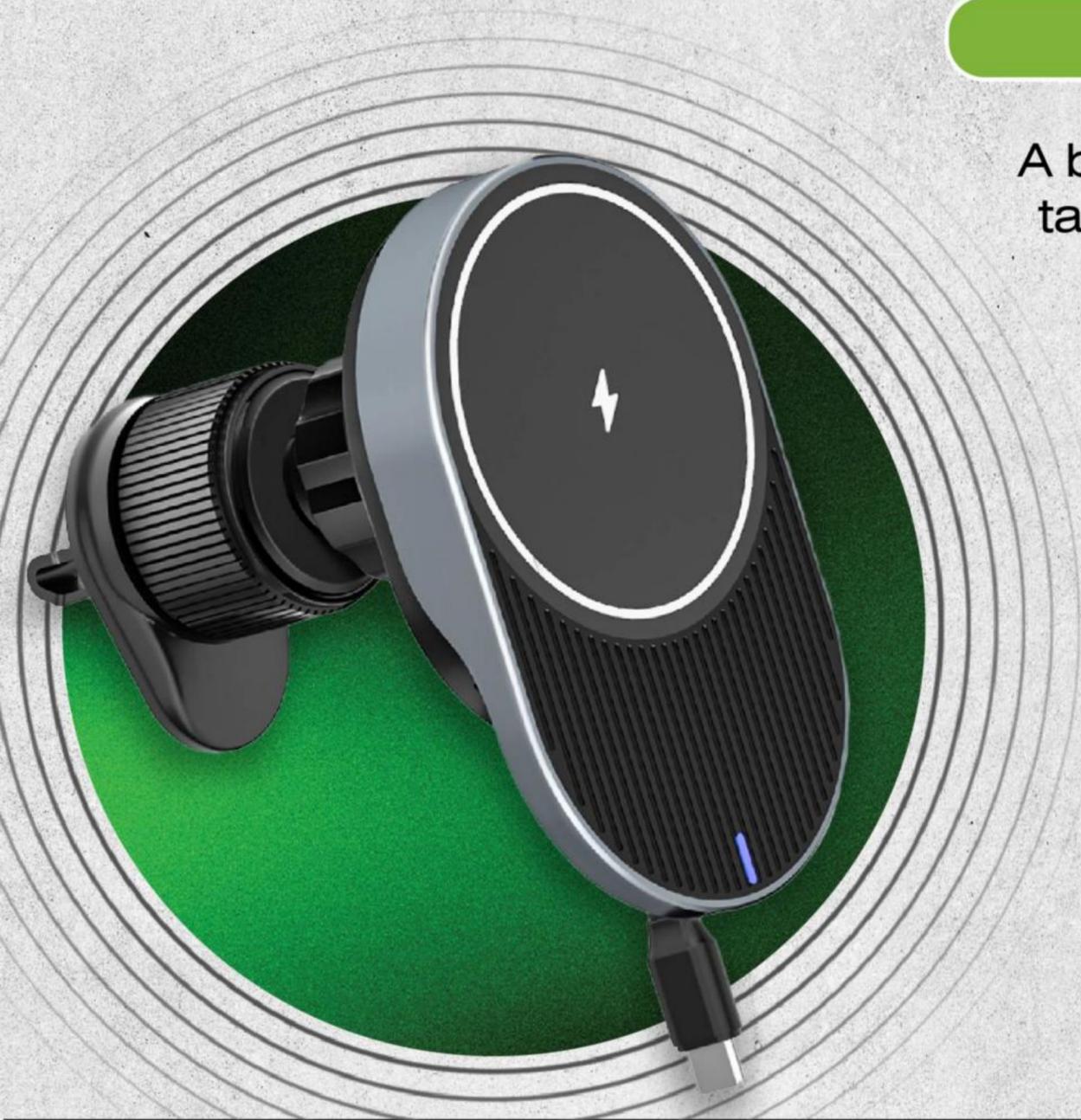
**DUAL PORTS**  
USB-C & USB-A



# USB-C MAGNETIC CAR CHARGER

## RETRACTABLE USB-C CABLE

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**FAST**  
CHARGING



**USB-C**  
POWER DELIVERY



**MAGSAFE**  
CHARGING



# USB-C MAGNETIC CAR CHARGER

## RETRACTABLE WATCH CHARGER

A built-in retractable cable eliminates tangled cords, making it perfect for home, office, or travel use



**FAST**  
CHARGING



**MAGSAFE**  
CHARGING



**VENT**  
MOUNT



ReTrak™